

Eric Kimberlin

Product Manager

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erickimberlin.com

An outcome-driven Product Leader who improves people's lives with thoughtful products and design.

Core Competencies

- ✓ Product Management - 12 yrs
- ✓ Leadership Experience - 15 yrs
- ✓ SaaS Products - 5 yrs
- ✓ User Experience - 10 yrs
- ✓ Project Management - 13 yrs
- ✓ Start Up Experience - 14 yrs

Skills

Product Roadmapping / Feature Prioritization / Requirements Gathering / UX/UI Design & Research / Usability Testing / Rapid Prototyping / SaaS Products / Wire-framing / Accessibility Design / Competitive & Comparative Research / Stakeholder Communication / Content Analysis / Quantitative & Qualitative Research / Data Analysis / Design System Architecture / Experience Maps / Storyboarding / Branding & Identity

Experience

Product Manager

Visiting Media, Carlton, OR
Feb 2022 - Nov 2023

- Led the Portfolio Hub product from inception to launch, employing data-driven feature prioritization to balance user needs with business objectives.
- Integrated Agile and Scrum methodologies within product lifecycle workflows to enhance team efficiency and standardize product development practices.
- Fostered strong cross-functional collaboration, driving team dynamics that aligned with Visiting Media's strategic vision.

Product Designer

Visiting Media, Carlton, OR
Jul 2021 - Nov 2023

- Led cross-functional teams in a scrum setting, achieving a 25% improvement in project turnaround and a 30% reduction in time-to-market for new designs.
- Established a usability testing framework, significantly increasing design consistency and receiving a 90% positive feedback rate.

Product Manager

MD Engineering, Suquamish, WA
Nov 2016 - Jan 2018

- Spearheaded the product design process, leveraging rapid prototyping and in-depth market research to meet consumer needs effectively.
- Mastered custom metal finishes and oversaw CNC mill and lathe operations to ensure product durability and manufacturing precision.
- Led a culture of collaboration and continuous learning, culminating in the launch of a groundbreaking product that established a new market category.

Product Manager

Kimberlin Co., Seattle, WA
Aug 2011 - Jul 2021

- Directed UX/UI initiatives, producing comprehensive case studies that improved product usability and customer satisfaction across projects.
- Forged strategic partnerships with industry leaders (e.g., Google, Disney), enhancing product offerings and strengthening market positioning.
- Expanded the client network to over 200 retail and wholesale partners and spearheaded social media campaigns that significantly increased brand engagement and community size.

Product Manager

Destiny Collective, Edmonds, WA
Sep 2011 - Jan 2013

- Led UX/UI design and research support for new corporate verticals, driving innovations in graphic design, website development, and social marketing.
- Exceeded goals in profits, sales, and design deadlines, while spearheading sales leader recruitment and employee retention strategies.
- Developed and implemented a comprehensive marketing strategy, enhancing client relationships and significantly contributing to the company's success.

Certifications

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| • Scrum Alliance, Scrum Master Certification
Mar 2024 | • UserTesting, Advanced Certification
Mar 2022 |
| • General Assembly, UX Design Immersive
May 2021 | • UserTesting, Foundational Certification
Dec 2021 |

Education

Edmonds College, Edmonds, WA
Apr 2004 - Dec 2006